

PRESS RELEASE (for immediate release)

Begins

November 20th 2008

NEW HOT MELT ADHESIVE EQUIPMENT DISTRIBUTORSHIP FOR PROTEK

Protek Packaging, one of the most experienced independent suppliers of off-the-shelf and bespoke hot melt adhesive application equipment and replacement OEM parts has landed the prestigious Preo distribution contract for the UK.

PREO - THE LEADING ITALIAN MANUFACTURER

Preo is the undisputed leading independent Italian manufacturer of adhesive application equipment and supplies the majority of the OEM's in Italy. Sales of its well respected equipment into the UK have until recently been very modest. However, this is all set to change now that Protek has beaten the rest of the companies pitching for this businesses - and Technical Manager Eamonn Talbot is quite rightly delighted.

Mr Talbot told us *“Although we knew Preo's equipment had a great track record, we wanted to check out its machinery and service capability for ourselves, before deciding whether to enter into distribution talks. After in-house evaluation, we installed three of its machines at two of our customers, – one using EVA hot melt adhesive on a high speed carton erector at a global cereal manufacturer and two applying pressure sensitive hot melt at a specialist polythene bag producer. All three tank melters and applicators have run problem-free since their installation”*.

More follows.....

FLEXIBLE APPROACH IMPROVES PRODUCTIVITY

“What’s more” he continued “one of the customers asked if we could provide more information on the display screen to make life easier for the operators. Preo modified the software and within two weeks we were able to show all the information on one screen. With the original competitor’s equipment, the information had to be displayed on three separate screens. The customer is delighted with our flexibility and the time savings achieved in production.”

EXPERIENCED TEAM GAINS CONSISTENT SALES GROWTH

Protek Packaging is now in its fifth year of trading and its technical staff has a combined 75 years of adhesive and application equipment know-how. Turnover has grown by an average of 25% per annum over the last three years and according to the company, this new distribution agreement will help it to continue to expand its company in one of the important adhesives application niche market sectors - where companies are seeking quality equipment and flexibility of design and service.

For further information contact Protek Packaging on 01942 725627 or visit the website at www.proteckpackaging.com

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